



LemonAID Day FAQ

1. What is LemonAID Day? LemonAID Day is a community event where children, families, and businesses across Waterloo Region set up lemonade stands to raise funds. All proceeds go to FACS Foundation to send kids to camp or to attend local resilience-based programming.

2. How can I participate in LemonAID Day? You can participate by registering to host a lemonade stand, becoming a sponsor, or making a donation. Visit our website for more details on how to get involved. www.facswaterloo.org/foundation/lemonAID

3. Where do the funds raised go? 100% of the proceeds are donated to FACS Foundation, which uses the funds to send children in our community who are most at risk of abuse, neglect, and involvement with the child welfare system, to summer camps or to attend resilience-based programming in our region.*

4. Who can host a LemonAID stand? Anyone from Waterloo Region can host a LemonAID stand! We encourage children, families, businesses and community groups to join in and support this great cause.

5. How do I register to host a LemonAID stand? You can register online through our website. Once registered, you will receive a LemonAID kit with everything you need to set up your stand. <https://www.canadahelps.org/en/charities/facs-waterloo/p2p/lemonaid2025/>

6. What is included in the LemonAID kit? The LemonAID kit includes lemonade mix, cups, pitcher, signs & banner, 4 t-shirts and other materials to help you set up and promote your stand.

7. When and where do I pick up my LemonAID kit? Kits can be picked up at The Family Centre, 65 Hanson Ave., Kitchener, ON, on the dates and times specified during registration. Please contact us to confirm your pick-up time.

8. Are there any prizes for participating? Yes! There are prizes for the best-decorated stand, top individual fundraiser, and top team fundraiser. Be sure to share your fundraising pages and photos of your stand on social media.

9. How can I share my LemonAID stand on social media? Share pictures of your stand on Facebook, Instagram, and LinkedIn, and tag us using @FACSfoundation. We love seeing your creativity and community spirit!



10. How can businesses get involved? Businesses can get involved by sponsoring the event, hosting a LemonAID stand at your offices/existing events or out in the community, or encouraging employees to volunteer. Sponsorship opportunities come with various benefits, including brand visibility and community engagement.

11. Who do I contact for more information? For more information, please contact:

Sydney Tricand at 226-792-2250 or Sydney.Tricand@facsfoundation.org

Jullie Pfeffer at 226-792-3720 or Jullie.Pfeffer@facsfoundation.org.

*any funds raised above camp and resilience-based programming needs for the upcoming year will be designated as unrestricted and used for greatest needs as they arise.