

# Social Media Kit

Please ensure that you post an [Notice of Filming and Photography](#) to let attendees know where the images will be shared, specifically on the internet

## FACEBOOK

- Use the hashtag **#MakeSomethingGoodHappen** and tag our handle [@FACSfoundation](#) in your posts and stories.
  - This will enable us to amplify your fundraiser. We can like, comment, and share the event to the community.
- Include the link to your customized fundraising page in your posts.
- You can share photos from your event, from steps from the planning stage, during your event and after to share the success and impact.

## INSTAGRAM

- Include a link to your customized fundraising page in your Instagram bio.
- Use the hashtag **#MakeSomethingGoodHappen** and tag our handle [@FACSfoundation](#) in your posts and stories.
  - This will enable us to amplify your fundraiser. We can like, comment, and share the event to the community.

## TWITTER

- Use the hashtag **#MakeSomethingGoodHappen** and tag our handle [@FACSfoundation](#) in your posts and stories.
  - This will enable us to amplify your fundraiser. We can like, comment, and share the event to the community.
- Use the [Twibbon](#) on your Twitter profile

## YOU TUBE

- Tag your videos with relevant keywords like: FACS Foundation

## LINKED IN

[FACSFoundation](#)

### FYI: Social Media Tip



The templates we provided are a starting point, but personalizing your appeal is a great way to gain support. Try including a meaningful story about why you are fundraising for FACS Foundation. For example:

- what or who inspired you to get involved?
- Why do you care about supporting families and children?
- How do you want to make a difference?

Whatever you add, speak from the heart and it will connect with others.

### Using our Proud Supporter Logo

To use the official Proud Supporter logo you must [register your fundraiser](#) with Family & Children's Services Foundation. We must approve all materials that host our logo and brand.

