



In support of

**FAMILY &
CHILDREN'S SERVICES
OF THE WATERLOO REGION FOUNDATION**

25th Anniversary

**96.7
CHYM**

Tree of Hope

CORPORATE SPONSORSHIP

**25 DAYS
OF HOPE**
campaign
Nov. 13 to
Dec. 7

JOIN US
at Radiothon
December 7
6 am -
6 pm



Follow Us



www.chymtreeofhope.com

www.facswaterloo.org

CF Fairview Park

Helping children and families heal, learn and grow

The Foundation financially supports much-needed programs and services year-round that are not covered by government funding. Your support allows children, youth and families to heal, learn, and grow.

Listen Live
on December 7!

96.7
CHYM



NEW FOR 2017

25 DAYS OF HOPE

Nov. 13 to Dec. 7, 2017 (\$10,000)

Celebrate 25 years of the CHYM Tree of Hope and two and a half decades of caring.

Starting November 13, CHYM 96.7 will feature on-air stories that demonstrate the impact Tree of Hope support has had on the lives of children, youth and families.

A unique story will air each day on CHYM 96.7 (3 spots per day) and your company will be mentioned as the sponsor of 25 Days of Hope – that's 72 on-air mentions!

Additional logo and name recognition in social media and on www.chymtreeofhope.com

For details, please contact
jennifer.laurie@
facswaterloo.org

THE FIRST AND LAST WORD (\$3,600)

Your company will be recognized at the kick-off of the CHYM Tree of Hope Radiothon (6-7 am) on December 7 and as we end the day (5-6 pm). You will get exposure during the morning show and on the drive home! Your company will receive:

- 4 x 15-second billboards (2 between 6-7 am and 2 between 5-6 pm)
- 2 on-air mentions during each timeslot
- Logo recognition on-site day of the event
- Sponsor logo on www.chymtreeofhope.com and on www.facswaterloo.org
- Sponsor name mention in Family & Children's Services social media
- The chance to have your employees answer the phone lines on-site.

HOOR OF HOPE (\$2,000)

Be one of a select group of businesses that are key contributors to the CHYM Tree of Hope Radiothon. There are only 10 spots available! You will receive:

- 2 x 15 second pre-recorded billboards
- 2 on-air mentions during your sponsored hour
- Logo recognition on-site day of the event
- Sponsor logo on www.chymtreeofhope.com and on www.facswaterloo.org